

BELVOIR CC SOCIAL MEDIA POLICY

This policy is intended to provide guidance concerning the use of social media in respect of Belvoir CC. It outlines the standards that Belvoir CC requires users of these systems to observe. The policy covers all members of the Club at all levels, whatever their role and includes the junior section and their parents/guardians.

Members must not bring the Club or its members into disrepute by virtue of their conduct. Such conduct may include (but is not exhaustive to) comments about the Club, which may be regarded as negative or derogatory on the public domain, for example on blog, or social networking sites.

Keep in mind the following when using social networking

The Club does not encourage contact on social networking sites with the minors they coach or their parents or guardians.

Respecting differences, appreciating the diversity of opinions and speaking or conducting yourself in a professional manner is expected at all times.

Use common sense. You should refrain from posting items that could reflect negatively on, or otherwise embarrass the Club or its members, including comments or other posts about drug or alcohol abuse, profanity, off-colour or sexual humour, and other inappropriate conduct. Do not use ethnic slurs, personal insults, obscenity, or engage in any conduct that would not be acceptable to the Club.

Show proper respect for people's privacy and for topics that may be considered objectionable or inflammatory, like politics and religion.

Respect the law, including those laws governing defamation, discrimination, harassment, and copyright and fair use.

Don't use the Club's logo, unless specifically authorised to do so.

Don't disclose the club's or member's confidential information or other proprietary information. Get permission from the member (parent if junior member) or owner. Such information must be stored in a secure manner.

Ask permission to publish or report on meetings or conversations that are meant to be internal to the Club.

Don't reference the Club staff or members without their approval

If you publish content to any website outside of the Club and it has something to do with subjects associated with the Club, use a disclaimer such as this "The postings on this site are my own and don't necessarily represent the Club's positions, strategies, or opinions." If what you are publishing is official business of the Club be sure that you are authorised to make such statements on behalf of the organisation. In there is any doubt check with the Club Secretary or Chairman.

Any breaches will be dealt with in line with the Club's constitution.

Guidance for all junior club members

Don't put up with abusive text, photos, or videos. Show them to an adult or you welfare officers.

If you wouldn't like something said about you, don't say it to others.

Don't reveal your full name and address or phone numbers to people you meet on the internet.

Think before you post something you later regret.

Never arrange to meet up with someone you meet on line until you tell your parents or another adult. Most people are safe but some are dangerous.

Block any users you are unsure about.

Don't reveal your real name or address in chat rooms

Think safe and stay safe

If you are ever concerned or feel upset, bullied or harassed by any text or online communication speak to your parents or a responsible adult or the Club Welfare officers, seek support and help.

The CWO is Rory Kerr (01476 561711, 07746 119185).

The Deputy CWO is Martin James (07801 583297).

Adopted by the BCC Committee 17 Dec 2014